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dialogue between Debbie Millman, herself a design visionary, and a different leader in the field.

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However, it was definitely more about "brand thinking" than "other noble pursuits." While there was a range of folks interviewed, I did feel it got a little repetitive towards the end. 19 people found this helpful. Helpful. 0 Comment Report abuse Amazon Customer. 5.0 out of 5 stars This book was a parade of branding ...

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## **Editions of Brand Thinking and Other Noble Pursuits by ...**

Debbie is the author of six books, including two collections of interviews that have extended the ethos and editorial vision of Design Matters to the printed page: How to Think Like a Great Graphic Designer and Brand Thinking and Other Noble Pursuits. Both books have been published in over 10 languages.

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